



**Directions**

Use this worksheet to assess whether a proposed CBA reflects genuine community benefit – or whether it relies on vague, misleading, or unenforceable claims.

**Target Audience**

This worksheet can be completed individually or in small groups.

**Step One**

For each question, select one of ✓ = Yes ? = Unclear ✗ = No  
Add notes and evidence where possible.

#	Screening Question	✓	?	✗	Notes + Evidence
1	Was the CBA initiated or meaningfully shaped by the community (not solely proposed by the developer or government)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2	Was the community meaningfully engaged in selecting the CBA provisions?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3	Does the CBA use specific and measurable environmental standards rather than vague or general claims?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

#	Screening Question	✓	?	✗	Notes + Evidence
4	Are the CBA's commitments backed by ongoing scientific verification or independent review?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
5	Does the CBA avoid claiming credit for illegal, irrelevant, or practices already required?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
6	Does the CBA include concrete and genuine sustainability actions (e.g., measurable reductions in energy use, clear supplier standards)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
7	Were environmental or social benefit "proxies" selected through a transparent process that community members could understand and evaluate?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
8	Does the CBA avoid using vague or misleading labels such as "green," "clean," or "eco-friendly" without clear definitions?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
9	Does the CBA address the full range of environmental, social, and economic impacts, rather than overemphasizing a single positive attribute?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

#	Screening Question	✓	?	✗	Notes + Evidence
10	Is each commitment tied to specific actions, timelines, and investments?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
11	Are clear, measurable metrics included to track success, and was the community engaged in determining those metrics?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
12	Is there a clear process, with tools and reporting mechanisms, to keep community coalitions informed about progress and new initiatives?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

## Step Two – Red Flag Review

### Count your responses

Number of ?  Number of ✗

### Reflection questions

Which issues present the highest risk to the community?

## Reflection questions

Are these issues negotiable or structural?	
What clarifications or revisions would be required to proceed?	
Would these red flags change your willingness to pursue a CBA?	

## Step Three – Group Discussion (if facilitated)

Discuss:

- Where did your group disagree?
- Which **?** responses require follow-up research?
- Are there patterns in the types of weaknesses identified?

## Final Determination

Based on our review, we believe:

- The proposed CBA does not show evidence of greenwashing.
- The proposed CBA shows moderate risk and requires clarification.
- The proposed CBA reflects significant greenwashing concerns.